

Communications & Media Professional

Award-winning journalist skilled in creating engaging and effective content, creative writing, and thorough research. Seeking to leverage my expertise in gathering and integrating information to drive impact in a new career opportunity.

WRAL-TV, Raleigh, NC

Journalist: 5 P.M. News Producer & Special Projects

July 11th, 2022 - Present

Skills:

- Exceptional time management and organization in a dynamic and constantly changing environment
- Strong verbal and written communication skills across multiple channels, including social, digital and broadcast
- Coordinate, collaborate and prioritize projects across multiple teams and juggle projects

Responsibilities:

- Establish and maintain partnerships with local sources, PIOs and Public Relations Representatives
- Deliver a visually appealing and factually accurate 30-minute newscast from scratch each day that executes a vision and delivers a high-quality product by daily deadline
- Research, collect, translate & write 25 to 30 stories per day in a clear, comprehensive way
- Enable a team of reporters, photographers, editors and graphics to deliver the daily newscast

NBC12 WWBT-TV; Richmond, VA

Journalist: 11 P.M. News Producer & Special Projects Unit

June 2018 - July 1st, 2022

- Make informed, time-sensitive decisions to keep projects on track
- Establish and maintain relationships with PIO's, sources and station affiliates
- Manage a team of 5 to 7 journalists including, photographers, reporters and video editors
- Research and follow up on investigative story pitches
- Setup and conduct interviews for in depth, long form stories
- Write TV stories and Web/Digital articles
- Write/ Research elements of NBC12 Podcast "How We Got Here"
- Manage social media presence for "How We Got Here" Podcast

WBIR-TV; Knoxville, TN

Associate Producer/News Video Editor/ Visual Storyteller - Photographer

September 2017- May 2018

News Intern

August 2016 – December 2016

Education:

May 2018, University of Tennessee, Knoxville

Bachelor of Science in Communications, Broadcast Journalism

Minor, Political Science

Professional Recognition & Development

Emmy Award : Capital Chesapeake Bay Regional (2020)

Edward R. Murrow Award : Best Newscast 11 P.M. (2020)

2X Virginia Associated Press Broadcasters : (2020)

Crucial Conversations Seminar (Completed 2023)

Additional Skills: Proficient in Microsoft Suite, Hootsuite, WordPress, Canva, Adobe Premiere and Edius video software; Crowdtangle; Trained on 4K, HFR and HDR cameras as well as DLSR; AP Style; Slack;